I Claim:

1. A blooming natural oil cleaning composition comprising:

a) water

b) about 3-20 wt-% natural oil;

c) about 2-10 wt-% of an anionic surfactant;

d) about 3-30 wt-% of a nonionic surfactant;

e) about 0-30 wt-% of an organic solvent;

wherein the blooming natural oil cleaning composition is essentially free of a blooming agent selected from the group consisting of pine oil, amine oxide, amphoteric surfactant, phenolic solvent, and mixtures thereof.

2. The blooming natural oil cleaning composition of claim 1, wherein the natural oil is orange oil.

3. The blooming natural oil cleaning composition of claim 1, wherein the phenolic solvent is an alkyl phenyl or an alkyl diphenyl solvent.

4. The blooming natural oil cleaning composition of claim 1, wherein the nonionic surfactant has an HLB below 10.

5. The blooming natural oil cleaning composition of claim 1, wherein the nonionic surfactant is selected from the group consisting of a fatty alcohol ethoxylate; an alkylphenol polyethylene glycol; an alkyl mercaptan polyethylene glycol; a fatty amine ethoxylate; a fatty acid ethoxylates; a polypropylene glycol ethoxylate; a fatty acid amide polyethylene glycol; a N-alkyl- or N-alkoxypolyhydroxy fatty acid amide, a sucrose ester; a polyglycol ether; an alkyl polyglycoside; a phosphoric ester; and mixtures thereof.

6. The blooming natural oil cleaning composition of claim 5, wherein the fatty alcohol ethoxylate is a alkyl polyethylene glycol.

7. The blooming natural oil cleaning composition of claim 5, wherein the fatty amine ethoxylate is a alkylaminopolyethylene glycol.

8. The blooming natural oil cleaning composition of claim 5, wherein the fatty acid ethoxylate is an acyl polyethylene glycol.

9. The blooming natural oil cleaning composition of claim 5, wherein the N-alkyl- or N-alkoxypolyhydroxy fatty acid amide is a fatty acid N-methylglucamide.

10. The blooming natural oil cleaning composition of claim 5, wherein the phosphoric ester selected from the group consisting of mono-, di- and triphosphoric ethoxylated and nonethoxylated esters, and mixtures thereof.

11. The blooming natural oil cleaning composition of claim 1, wherein the anionic surfactant is selected from the group consisting of a C_5 - C_{20} linear alkylbenzene sulfonate, an alkyl ester sulfonate, a C_6 - C_{22} primary or secondary alkane sulfonate, a C_6 - C_{24} olefin sulfonate, a sulfonated polycarboxylic acid, an alkyl glycerol sulfonate, an fatty acyl glycerol sulfonate, a fatty oleyl glycerol sulfonate, a linear and/or branched primary alkyl sulfate, a linear and/or branched secondary alkyl sulfate, an alkyl ethoxysulfate, a fatty oleoyl glycerol sulfate, an alkyl phenol ethylene oxide ether sulfate, an alkyl ethoxy carboxylate, an alkyl polyethoxy polycarboxylate, an alkyl carboxyl soap, and mixtures thereof.

12. The blooming natural oil cleaning composition of claim 1, wherein the anionic surfactant comprises a sodium salt of secondary alkane sulfonate

13. The blooming natural oil cleaning composition of claim 1, further comprising inorganic salts, sequestration agents, colorants, biocidal agents, additional fragrance, viscosity modifiers, pH modifiers, and degreasing agents.

14. The blooming natural oil cleaning composition of claim 8, wherein the inorganic salt is a sodium or a potassium salt.

15. The blooming natural oil cleaning composition of claim 1, wherein the organic solvent is dipropylene glycol monomethyl ether.

16. A blooming orange oil cleaning composition consisting of
a) water
b) about 3-20 wt-% orange oil;
c) about 2-10 wt-% of an anionic surfactant;
d) about 3-30 wt-% of a nonionic surfactant;
e) about 0-30 wt-% of dipropylene glycol monomethyl ether; and
f) an additional component selected from the group consisting of inorganic salts, sequestration agents, colorants, biocidal agents, additional fragrances, viscosity modifiers, pH modifiers, degreasing agents, and mixtures thereof.

17. A method for cleaning a hard surface comprising adding a portion of the blooming natural oil cleaning composition of claim 1 to a greater portion of water to form a bloomed aqueous mixture and contacting the hard surface with the bloomed aqueous mixture.

18. The method of claim 17 wherein the bloomed aqueous mixture comprises a ratio range of 1:0.1 to 1:1000 of the composition to the water.

19. The blooming natural oil cleaning compound of claim 1, wherein said blooming natural oil cleaning compound comprises being essentially free of said blooming agent comprises less than about 0.01 wt percent of said blooming agent based on a total weight of said compound.